

TRANSFORMING VIRGINIA'S HEALTH CARE FUTURE

# VIRGINIA HEALTH CARE CONFERENCE

VA CHAMBER FOUNDATION

JUNE 8TH, 2023 | 9:00AM-2:00PM  
GREATER RICHMOND CONVENTION CENTER

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**Mark Lawrence, Carilion Clinic**  
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Amazon	Lindsay Winter
Anthem BCBS	Catherine Kelley Silva
Aon	Brady Cregg
ARC	Matt Brown
ARC	Kyle Collier
ARC	Vanessa Keeton
Aware Recovery Care	Maks Danilin
Aware Recovery Care	Peter Perkins
Ballad Health	Chad Couch
Bon Secours Virginia Health System	Rhodes Ritenour
CareFirst	Ann Harbour
Cigna	Dr. Vaishali Geib
DentaQuest	Kristen Gilliam
DentaQuest	Cheryl Harris Sutton
Genentech	Robert Nelson, IV
Genentech	Ahmad Nessar, PharmD
Humana	Mike Bowersox
Inova Health System	Michael Forehand
Kaiser Permanente	Christopher West
LabCorp	Sweeny Bansal
LeadingAge Virginia	Melissa Andrews

LeadingAge Virginia	Dana Parsons
LifeNet Health	Darrell Jessee
McKesson Medical-Surgical	Parry Carter
McKesson Medical-Surgical	Neely Frye
THE MEDICAL TEAM, INC.	Leslie Pembroke
THE MEDICAL TEAM, INC.	Ryan Grisard, CPA
Mercer	Mason Shea
Merck	Sam Jones
Merck	Jonathan Ijaz
Molina Healthcare	James Johnson
Molina Healthcare	Angela Taylor
Novo Nordisk	Jane Oshinsky
Novo Nordisk	Tara Hand
Optima Health	Rick Gordon
Owens & Minor	Nick Pace
Pharmaceutical Care Management Association (PCMA)	Lauren Rowley
PhRMA	Nicole Wood
PPD	Catherine Vrentas
Quest Diagnostics	Carol McIlhenny
Quest Diagnostics	Jessica Nolen
Quest Diagnostics	Ashish Patel
Quest Diagnostics	Michael Viveiros
Quoin Pharmaceuticals Ltd.	Dr. Michael Myers
Riverside Health System	Mark Duncan
Riverside Health System	William B. Downey
Roche Diagnostics	Russell Ring
Sentara/Optima	Anna James
Truist	David Skolnick

UnitedHealthcare	Natalie Williamson
UnitedHealthcare	Eric Witte
United Concordia Dental	Elizabeth Meyers
UVA Health	Devipreya Kumar
UVA Health	Jennifer Siciliano
Virginia Beach Psychiatric Center   UHS	Kurtis Hooks, Ph.D.
Virginia Hospital & Healthcare Association	Brent Rawlings

# 2023 VIRGINIA HEALTH CARE CONFERENCE

## Speaker Biographies



### **Chris West**

#### **Director, Government Relations, Kaiser Permanente**

Christopher West has nearly a decade of experience advising senior level government and public officials and statewide candidates. Chris is currently Director of Government Relations for Kaiser Permanente. Kaiser Permanente is the largest private integrated health care delivery system in the United States, delivering health care to over 12 million members in eight states and the District of Columbia. In this role, Chris leads the development and execution of KPMAS' legislative agenda, maintains extensive current knowledge of key healthcare policy issues, maintains relationships with elected officials, and analyzes and reports out on key updates and legislation. Chris works closely and collaboratively with leaders and subject matter experts throughout Kaiser Permanente's national Health Plan and Delivery System. Additionally, Chris participates in public policy workgroups, industry associations and coalitions in which he represents KPMAS' legislative agenda. He is Vice-President of the District of Columbia Association of Health Plans Board of Directors, a member of the Virginia Association of Health Plans Board of Directors, and a member of the Virginia Chamber of Commerce Healthcare Executive Committee.

Prior to joining Kaiser Permanente, Chris was an Associate at Lamar Consulting, a full-service government affairs and public relations consulting firm representing a variety of clients before the General Assembly and state government. Chris worked with trade associations and businesses to develop and advocate for public policy in Virginia, representing clients on issues related to energy, healthcare, technology, manufacturing, economic development, taxation, and more. In addition to direct lobbying, he worked with clients to develop strategic communications priorities to leverage their needs with the media and the public.

Chris served as Director of Policy & Communications for Virginia House of Delegates Speaker William J. Howell. In that role, he served as the official spokesman and media liaison for the Speaker and the House Majority Caucus, developed internal and external messaging materials, helped develop legislative strategy and supported floor operations, and worked with stakeholders to build support for legislative initiatives in the General Assembly.

Before joining the Speaker's office, Chris served in several capacities with Congressman Robert Hurt from 2011 to 2015, who represented Virginia's Fifth Congressional District. Chris first served as a Field Representative, representing the Congressman in eight localities in Central and Southern Virginia. He then went on to serve as a Legislative Aide to Congressman Hurt in Washington, D.C., advising the Congressman on issues related to healthcare, education, veterans, and social issues.

Chris earned his bachelor's degree in History from Averett University in Danville, Virginia. Chris is also a graduate of the Sorensen Institute for Political Leadership at the University of Virginia. Chris currently serves as a member of the Board of Trustees for Averett University, a member of the Statewide Board for the Sorensen Institute for Political Leadership at the University of Virginia, and a member of the Vestry of St. Paul's Church, Richmond. He was appointed by Richmond City Council to the Human Rights Commission. He is a former member of the Virginia Public Access Project (VPAP) Partners Board.



### **Barry DuVal**

#### **President & CEO Virginia Chamber of Commerce**

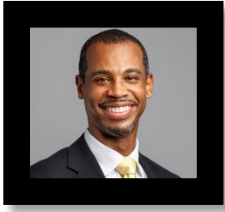
Barry DuVal was named President and CEO of the Virginia Chamber of Commerce on April 28, 2010. His public service began in 1988 when he was elected to the Newport News City Council. In 1990 he was elected mayor of the city. He served as mayor from 1990 through 1996, when he stepped down to become the President and CEO of a regional economic development organization representing Southeast Virginia's 1.6 million citizens.

Mr. DuVal served as the Secretary of Commerce and Trade for the Commonwealth of Virginia from 1998 through 2002. During his term as Secretary, Virginia attracted a record-setting 1,500 economic development projects representing 156,850 new jobs and \$13.7 billion in private investment.

His private sector experience includes serving as President and CEO of DuVal Associates, Inc, a diversified real estate firm which he cofounded with his father in 1983. Additionally, he served as President and CEO of Kaufman & Canoles Consulting, LLC, an economic development consulting firm from 2002 until joining the Virginia Chamber of Commerce as President & CEO in 2010.

Mr. DuVal is a graduate of James Madison University and American University's Washington College of Law.





## **Dr. Michael Elliott**

**Chief Operating Officer, VCU Health System and Vice Chair,  
Virginia Hospital & Healthcare Association Board of Directors**

Michael I. Elliott is Senior Vice President and Chief Operating Officer at Virginia Commonwealth University Health System.

In this role, Elliott is responsible for integrating the academic health system's organizational strategic plan with its operations. Elliott leads efforts to deliver equitable, high-quality, cost-effective and integrated care across the health system's hospitals and clinics. Prior to Virginia Commonwealth University Health System, Elliott served as Senior Vice President and Chief Transformation Officer at Centra Health based in Lynchburg, VA.

Elliott completed a Doctor of Pharmacy and Master of Science in Health Administration at Virginia Commonwealth University School of Pharmacy and School of Health Professions. Elliott is a Fellow of the American College of Healthcare Executives, serves on the Board of Trustees of Sweet Briar College, serves on the American Hospital Association Region 3 Policy Board, is an elder at his church "The Hope Company", and is a proud member of Alpha Phi Alpha Fraternity, Inc.

Elliott has been married to his wife, Lashelle, for 21 years and they have three children named Christian, Donovan and Evan..

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## **The Honorable Bryan Slater** **Virginia Secretary of Labor**

George "Bryan" Slater brings more than 20 years of experience to the Youngkin Administration with a wealth of knowledge and senior-level experience leading public, non-profit, and private sector organizations.

Bryan received his associate's degree from Ferrum College and his bachelor's degree in Political Science from University of Richmond and immediately began his career in politics. He has taken on roles large and small from campaign work to serving in senior management, operations, transformation, and administration.

In Virginia, Bryan served as Secretary of Administration for Governor James Gilmore (R-VA) and as Director of Administration for the Attorney General's Office under Attorney General James Gilmore. Most recently, Bryan served as Assistant Secretary for Administration and Management at the U.S. Department of Labor and Assistant Secretary of Administration for the U.S. Department of Transportation under President Trump. He was the White House Liaison at the U.S. Department of Labor under President George W. Bush, where he managed all non-career appointee hiring, and as a congressional relations officer for the Department of Housing and Urban Development under President George H.W. Bush.

Bryan has served in numerous senior positions in non-profit organizations including Americans United for Life, Freedom Partners Shared Services, and Generation Opportunity. He was also the former Executive Director of the Republican Party of Georgia.

Bryan is a recipient of the 2007 Innovation in Government Award from the Virginia Commonwealth University Wilder School of Government, as well as previously serving on the Board of Visitors for Virginia Commonwealth University.

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## **Glenn Davidson** **Human Capital Transformation Executive, Deloitte Consulting LLP**

Glenn is a senior-level executive with over 30 years of experience driving major transformational initiatives – from the inside and as a consultant – across the public sector, including Federal, state and local governments, higher education, NGOs, multi-lateral agencies and not-for-profits.

Glenn currently leads Deloitte Consulting's human capital work across state and local governments and higher education institutions. Among his clients are Virginia's Secretary of Labor where he is helping transform the state's workforce development programs, the Virginia Department of Transportation where he is preparing its workforce for the future of work, Virginia's Department of Human Resources where he is helping its Director rethink the state's classification and compensation structure, and the Claude Moore Charitable Foundation, where he is helping to address the Commonwealth's health caregiver labor shortage.

Immediately prior to joining Deloitte, Glenn served as a Presidential Executive Fellow and Executive Director of Enterprise Services for the US Department of Commerce where he was responsible for planning, designing, building and running the first cabinet department-level, multi-function, shared services operations in the Federal Government. Today, Enterprise Services provides human resources, acquisition, financial management and information technology services to the 47,000 employees of the Department's 12 bureaus and Office of the Secretary.

Earlier in his career, Glenn worked in Federal and state government. He was a legislative aide to Ohio Congressman Ronald M. Mottl in the 1980s. He also served as chief of staff to Virginia Governor L. Douglas Wilder in the 1990s.

Glenn is a graduate of American University from which he holds a Bachelor's Degree in International Relations. He also holds a Master's Degree in Science, Technology and Public Policy from George Washington University.

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**Sean Connaughton**  
**President & CEO**  
**Virginia Hospital & Healthcare Association**

Sean T. Connaughton has served as President and CEO since 2014. Prior to joining VHHA, he served as Virginia's Transportation Secretary from 2010-2014 in the Cabinet of Governor Robert F. McDonnell. In that role, he led efforts to pass a major transportation funding package for the Commonwealth in 2013.

Connaughton served in a Presidentially-appointed, U.S. Senate-confirmed position as Administrator of the United States Maritime Administration from 2006-2009, and was Corporate Vice President of Government Affairs for the American Bureau of Shipping. Connaughton's public service also extends to elected office – from 2000-2006, he was Chairman of the Prince William County Board of Supervisors, which is the chief elected position in Virginia's second largest county – and the armed forces.

Connaughton served as a commissioned officer on active duty with the United States Coast Guard, and later joined the United States Naval Reserve, retiring from that service with the rank of Commander. Connaughton is a licensed attorney admitted to practice in Virginia and the District of Columbia. He practiced law for 15 years with private firms and has appeared before the United States Supreme Court.

He has a Bachelor's degree from the United States Merchant Marine Academy, a Master's degree from Georgetown University, a law degree from George Mason University, and he graduated from the United States Naval War College. Connaughton has received numerous awards over the years, including Alumnus of the Year from George Mason University, the Distinguished Service Award from the National Association of Counties, the Vincent T. Hirsch Maritime Award for Outstanding Leadership from the Navy League of the United States, Maritime Person of the Year from the Propeller Club of the United States, the Maritime Samaritan Award from the Apostleship of the Sea of the United States, and Government Man of the Year from the Maritime Port Council of Greater New York. He also has been designated a Henry Toll Fellow by the Council of State Governments, a Virginia Institute of Political Leadership Fellow, and recently was named a Fellow by the Virginia Law Foundation. He is married to Teresa and has two adult children, Courtney and Sean Jr.

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**Justin Fulton**  
**Vice President of Talent Management, Sentara Healthcare**

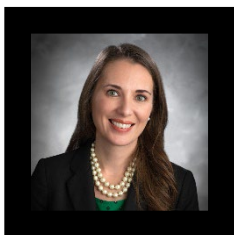
Justin Fulton (he/him/his) is the Vice President of Talent Management at Sentara Health in Norfolk, Virginia. In this role, he leads talent strategy functions, employing human-centered design, organizational development, learning design, and workforce planning strategies to simplify complex problems and develop sustainable talent strategies for the future.

Before joining Sentara, Justin held various roles at Banner Health in Phoenix, Arizona. Notably, he led the Innovation Lab, bringing new products to market, and served as the Talent Development leader, driving change and transformation.

Justin thrives on collaborating with experts to transform organizations by understanding the best of "what is" to create the best "of what can be". He holds a Bachelor of Science in Marketing from Arizona State University.

Outside of work, Justin enjoys spending time with his husband Russ, a retired Homicide and Violent Crimes Detective, and their Australian Shepherd-Poodle mix, Winston Theodore Fulton, in Norfolk.

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**Jesse Goodrich, PHR, SHRM-CP**  
**Senior Vice President, Human Resources,**  
**Riverside Health System**

Jesse joined Riverside Health System in 2003 in an entry-level human resources role. She moved up quickly and spent five years in human resources at the organization's largest hospital, Riverside Regional Medical Center. In 2007 Jesse left Riverside to work for HealthSouth (now Encompass Health) as the Director of Human Resources for a new hospital in Fredericksburg, VA. There she was part of the leadership team successfully staffed and opened the new hospital. In 2012, Jesse returned to Riverside as Director of Human Resources and used her prior experience to be part of the initial leadership team opening Riverside Doctors' Hospital. Her role then expanded to include management of human resources for all Riverside facilities in Williamsburg.

Hospital. Her role then expanded to include management of human resources for all Riverside facilities in Williamsburg.

Jesse moved to the Vice President of Human Resources role in May 2018 and was promoted to Senior Vice President in September 2021. In her current role, Jesse oversees human resources, recruitment, benefits, compensation, workforce development, employee occupational health and diversity, equity, and inclusion. In addition to her role at Riverside, she serves on the Executive Committee of the Hampton



Roads Workforce Council, on the board of Goodwill of Central and Coastal Virginia and on the board of the Institute for Dance in Williamsburg.

Jesse holds a bachelor's degree in Communication Studies and English from James Madison University. She has several certifications, including her Professional in Human Resources (PHR) and Certified Human Resources Professional (SHRM-CP). She lives in Williamsburg, VA with her husband and 3 daughters.

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**Paul Hudgins**  
**Senior Vice President / Chief Human Resource Officer,**  
**Carilion Clinic**

Mr. Hudgins joined Carilion Clinic in November 2016 as senior vice president and chief human resource officer (CHRO) and is responsible for all of Human Resources. He began his career in human resources leadership at Virginia's Alexandria Hospital and George Washington University Hospital in Washington, D.C. In 1995, he took the position of senior vice president and CHRO for Kaiser Permanente in Rockville, Maryland.

From there, he worked as the CHRO at the University of Miami Medical Center and Health System and as vice president of human resources for Amerigroup, Inc., in Virginia Beach. Prior to joining Carilion Clinic, he served as the vice president of human resources for Dignity Health in Sacramento, California, the fifth largest health system in the United States with over 50,000 employees. Mr. Hudgins obtained his certification in advanced executive leadership from the Kenan-Flagler Business School at the University of North Carolina. He has served on the board of the Prince William Chapter of the American Red Cross, as the chair of Workforce Task Force for the South Florida Hospital and Healthcare Association. Mr. Hudgins is a native of Virginia, and he and his wife have four children and nine grandchildren, including a set of twins and a set of triplets. A serious sports fan and third-generation Steelers fan, he enjoys golfing, scuba diving and skiing.

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**Dr. Marlon Levy**  
**CEO (Interim), VCU Health Systems**  
**and Sr. Vice President (Interim), VCU Health Sciences**

Marlon F. Levy, MD, MBA, is an abdominal multi-organ (liver, pancreas, kidney, islet cell) transplant surgeon appointed as the David M. Hume endowed Professor and Chair of the Division of Transplant Surgery at VCU Health and Director of the VCU Health Hume-Lee Transplant Center. Levy oversees kidney, liver, pancreatic and islet cell transplantation; live donor and pediatric transplantation; an advanced liver cancer surgery program and a vascular/dialysis access program. In May 2022, Levy took on the Chief Medical Officer role for VCU Medical Center. He transitioned in October 2022 to the roles of interim Senior Vice President for Health Sciences and interim CEO for

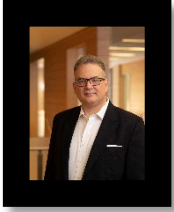
VCU Health. In the Sr. VP Health Sciences capacity, he supervises all Health-Related Schools (4000 students) of VCU: Schools of Medicine, Dentistry, Pharmacy, Nursing, Population Health, and the College of Health Professions. Levy has direct oversight and management of VCU Health System Authority (13,000 employees, 960 licensed beds in one Academic Medical Center and two rural hospitals; extensive ambulatory network/sites greater than 1M annual outpatient visits, 24 senior executive-level direct reports)

At VCU, the Transplant Center over the last 6 years has grown to be one of the largest in the United States, with now 500 solid organs transplanted yearly. In tandem, quality outcomes (SRTR) have improved to meet and, in many categories, far exceed national averages. VCU continues to expand the field of minimally invasive (robotic) surgery in transplantation, to include implantation of kidneys. Strong emphasis is also placed on live-donor transplantation (liver and kidney). The cardio-thoracic team has a dominant presence in heart-failure and ventricular assist, to include total artificial heart. Lung transplantation is to be added in 2023.

Prior to his arrival at VCU, Levy served as founder and Surgical Director of Transplantation for Baylor All Saints Medical Center in Fort Worth, Texas, a position he held for 13 years. Levy received his medical degree from the University of Texas Southwestern Medical School in Dallas, completed his general surgery residency at the Medical College of Wisconsin in Milwaukee (including a research year), and his multi-organ transplant surgery fellowship at Baylor. He is board-certified in general surgery – previously with added qualifications in surgical critical care – and a fellow of the American College of Surgeons. Dr. Levy's surgical practice encompasses all phases of pre-, peri- and post-operative care of the abdominal transplant recipient. In 2014, he was elected to membership in the American Surgical Association.

Levy has been principal investigator or co-principal investigator on many research protocols. Of particular interest is his work as principal investigator for the Islet Cell Transplant Team for Baylor Health Care System (Dallas and Fort Worth) from 2001-2015, where he developed the largest and led the most comprehensive program in the Southwest United States, with heavy research emphasis on the inflammatory response and immunological aspects of islet engraftment. There, he also developed one of the country's leading programs in total pancreatectomy with islet autotransplantation for the treatment of refractory chronic pancreatitis. The islet team was externally funded through the N I H and multiple grants from the Juvenile Diabetes Research Foundation. Dr. Levy brought this clinical and research experience to VCU, where launched the first islet cell auto-transplant program in central Virginia and re-established his research lab. The VCU team has become the dominant presence in auto-transplantation on the East Coast.

Long a major voice in organ banking and transplant policy, Levy has served as the Medical Director of the Southwest Transplant Alliance in Dallas and has been a member of several OPTN/UNOS committees, including Chair of the Operations Committee and on the Executive Committee of the Board of Directors. This work has given him a strong perspective on the complex mission of the larger transplant community.



## **Brian M. Cresta**

### **Vice President, Humana Healthy Horizons**

For more than four decades Brian Cresta has served in senior and executive government and private sector roles working at the intersection of government policy and healthcare. A leading government health care professional with deep subject matter experience in commercial and government sector healthcare management, government relations, policy and operations, Cresta currently serves as Vice President at Humana Healthy Horizons, the Medicaid organization at Humana, a Fortune 40 company.

Prior to his time at Humana - Cresta served in senior management roles at various healthcare payors and other organizations supporting Medicaid, Medicare and the Affordable Care Act. Earlier in his career Cresta served as a Presidential Appointee at the US Department of Health and Human Services and the Centers for Medicare and Medicaid Services.

A former state lawmaker in his home state of Massachusetts, Cresta represented a district just outside of Boston and served with a focus on health and human services issues, including his authoring the landmark Healthcare Protection Act of 2000.

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## **The Honorable John Littel**

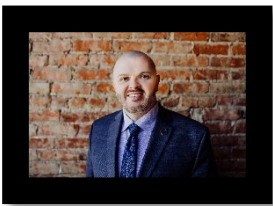
### **Virginia Secretary of Health and Human Resources**

John Littel brings 30 years of public policy experience to the administration. John is a graduate of the University of Scranton and of Catholic University, School of Law. He has served as the President of Magellan of Virginia and Chief External Affairs Officer for Magellan Health.

Prior to joining Magellan, he served as Executive Vice President for External Affairs at Amerigroup Corporation, until that company was acquired by Anthem. While there, he launched the National Advisory Board for People with Disabilities. He then served as an Interim Senior Vice President of Government Affairs for Anthem. Previously, he has served at the federal and state government levels, including as the Deputy Secretary of Health and Human Resources for the Commonwealth of Virginia and as the Director of Intergovernmental Affairs for the White House's Office of National Drug Control Policy. He serves as chair of the Virginia Health Care Foundation and on the board of The Gloucester Institute, a leadership initiative for young African-Americans.

In 2012, he was appointed to the Board of Visitors of the College of William & Mary and has served as rector and chair of the Executive Committee since 2018. John previously served on the boards of the Family and Children's Trust Fund, Virginia's family violence prevention agency, and ForKids, a program for homeless families in Hampton Roads. A former rower, John is active as a licensed referee for US Rowing. He lives in Virginia Beach with his wife Marianne and three adult children.

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## **Matt Brown**

### **Chief Administration Officer, Addiction Recovery Care (ARC)**

Matt Brown serves as Chief Administration Officer at Addiction Recovery Care (ARC). He helps oversee the 900+ employee organization that operates a network of more than 30 addiction treatment facilities across 23 Kentucky counties. He has been involved in the development of ARC's program expansion since May 2015, during which ARC opened well over 20 programs.

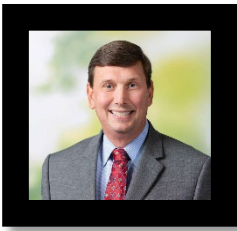
Matt has a deep and personal understanding of addiction and the recovery process. He began his recovery journey in May 2014 after an 18-year battle with addiction. Like many of ARC's employees and management, he personally received long-term care from the company.

Matt holds a Bachelor of Science from the University of Kentucky in Health Sciences and a Master's Degree in Physical Therapy from UK. Prior to coming to ARC, had a 12-year career practicing in the field of physical therapy. He helped launch and operate several successful physical therapy start-ups, is co-founder and board chair of Rise Above (a community-oriented non-profit), and founded The Table Church in Louisa, KY.

Matt and ARC are excited to help bring ARC's comprehensive Crisis to Career model to Virginia with the first ARC Virginia center, Wildwood Recovery Center, slated to open in Dickenson County, Virginia in early 2024. It will be a 108-bed men's residential center.

Matt and his wife Summer, an elementary school assistant principal, live in Louisa, KY and are committed to seeing people and families come out of the traumas of addiction and live a life of purpose and destiny.

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## **Mike Lutes** **President, Bon Secours Richmond**

Mike brings more than 20 years of health care experience to his new role. He joins us from Atrium Health, a nonprofit health system based in Charlotte, North Carolina where he served for 15 years in a variety of leadership roles. Most recently, he served as senior vice president and market president for their south market with oversight of five hospitals.

Under his leadership, he has driven strategic growth and elevated Atrium Health's reach and accessibility to more communities through the build and development of two new medical office buildings, multiple ambulatory surgery centers, free-standing EDs and the system's first new hospital in more than 30 years. He also developed and opened Atrium Health Anson in Wadesboro, North Carolina with an innovative care model that has been published by Modern Healthcare, American Hospital Association and other national publications.

Mike is exceptionally skilled with complex health care system operations in diverse markets and has demonstrated a real strength in establishing community partnerships. He is a proven leader who has been successful throughout his career implementing strategic vision and collaborating with physicians and associates. The various work cultures he's fostered have achieved award-winning levels of patient and associate satisfaction and have been nationally recognized for quality while achieving outstanding financial results.

Prior to Atrium Health, Mike served in leadership roles for a variety of medical centers and health care systems.

Mike earned a bachelor's degree in business administration and health care management from Appalachian State University and a Master of Health Administration degree from the Medical University of South Carolina.

Mike is very active in the community, serving on multiple boards and councils and looks forward to continuing his community involvement within the Richmond region.

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## **Sharon Lamberton, MS, RN** **Deputy Vice President, State Policy and External Outreach, PhRMA**

Ms. Lamberton serves as Deputy Vice President of State Policy and External Outreach at PhRMA, the Pharmaceutical Research and Manufacturers Association of America, a trade association of 33 biopharmaceutical companies based in Washington, DC. In her role, she analyzes policy, provides strategy, and serves as a lobbyist for the industry in the states issues such as Medicaid, cost and value of medicines, adherence, Insulin, vaccines, clinical trials and conducts outreach with patient and provider group.

Ms. Lamberton works closely with the National Governors' Association and serves on Boards for the National Foundation of Women Legislators, American Association of Nurse Practitioners, the Food Allergy Research

and Education organization, and most recently, appointed to the Advisory Board for her alma matter, the College of Health and Human Services at GMU.

Prior to working at PhRMA, she worked for a senior's organization on Medicare and long-term care issues. She has also worked at the GAO, on Capitol Hill for a former Virginia senator, at the Center for Health Policy, Research, and Ethics at GMU, and as a clinical research nurse at National Institutes of Health on neurological patient protocols such as Epilepsy, Multiple Sclerosis, brain and spinal cord disorders, cancer and more.

Ms. Lamberton graduated from nursing school at Texas Woman's University in Houston and served as President of both the Texas Student Nurses Association and National Student Nurses Association. She currently enjoys being a guest lecture for graduate level health policy courses and motivating other healthcare providers to join the ranks of healthcare lobbyists that improve access and care for patients. She works as a nurse volunteer, regularly working with patients as part of the Virginia Medical Reserve Corp in Arlington.

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## **Dr. Steve Motew** **Chief, Clinical Enterprise, Inova Health System**

Stephen J. Motew, MD, MHA, FACS, is an Executive Vice President and Chief of Clinical Enterprise at Inova Health System. In this role, he is responsible for all clinical service operations and outcomes for the health system. Steve is committed to delivering optimal outcomes for patients by focusing on transformational changes, patient care redesign, high reliability service line stewardship and physician leadership development. With over 20 years in the healthcare industry, Steve is a practicing vascular surgeon and a member of various surgical and healthcare leader groups. Additionally, he participates in multiple national forums as a physician leader expert. Prior to his current role, he served as Senior Vice President for Novant Health leading the

Winston-Salem market and multiple system service lines.

Steve earned a Bachelor of Arts degree in Anthropology from Emory University and received his MD, cum laude, from the University of Illinois at Chicago School of Medicine. He completed a Vascular Surgery fellowship at Wake Forest Baptist Health medical center in Winston-Salem, NC following his residency and internship in general surgery at the University of Illinois at Chicago that also included a 2-year NIH research fellowship. He completed a master's degree in healthcare administration from the University of North Carolina, Chapel Hill, and also has served as a Lieutenant Commander with the U.S. Navy Reserve as a medical officer.

He resides in Northern Virginia with his wife Renée and has three adult sons. In his free time, Steve enjoys outdoor activities, fitness, photography, cooking, and travel.

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## **Jason Youngblood** **Director, Behavioral Strategy, Cigna**

Jason Youngblood is the Director of Cigna's U.S. Commercial Markets Well-Being Center of Excellence, a team comprised of sales and allied health professionals providing Behavioral Clinical Account Management, evidence based well-being engagement activities, and support for Cigna's award winning Employee Assistance Program.

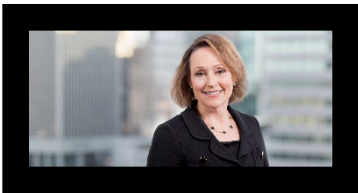
Jason is a Licensed Professional Counselor, in the state of Maryland, as well as a Personal Trainer, and focuses on the link between mind and body, and the impact to personal wellness.

Jason has been with Cigna for 20 years. Prior to joining Cigna, Jason provided behavioral services in a variety of clinical settings, including inpatient and outpatient care. Jason has a clinical sub-specialty in addictions treatment, and pursued personal training certification in order to assist clients in focusing on whole person health to drive improved clinical outcomes. Jason holds a Producer's License in Life and Health Insurance, in the State of Maryland.

Jason became an MMS Trained Executive Coach in the spring of 2022, and is currently pursuing his certification as an Associate Certified Coach (ACC) through the International Coaching Federation (IFC).

Jason obtained a Bachelor of Science degree in Biology and Psychology from Juniata College, and a Master of Arts Degree in Psychology, from Towson University. Jason credits running and exercise as vital elements to support his ability successfully balance work, home, and parenting responsibilities, to the best of his abilities. He lives in Maryland with his wife, two daughters, a dog, and pet Chinchilla.

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## **Paige Fitzgerald** **Counsel** **Troutman Pepper LLP**

Paige regularly advises financial services clients in navigating complex federal and state laws in an array of fields, including mortgage lending and servicing, consumer lending, auto finance, and tobacco. As a 10-year veteran of the Virginia Attorney General's office, she also uses her regulatory expertise to

counsel clients in the health care industry, with an emphasis on Medicaid reimbursement and compliance.

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## **Sweeny Bansal** **Vice President / General Manager, Atlantic Division – Richmond and Chesapeake, Labcorp**

Sweeny Bansal has built a reputation for integrating corporate strategy, operations, and finance to drive outcomes. She structured and navigated her versatile career path to gain the expertise and insight required to deliver general management excellence in the healthcare, growth strategy, operations and supply chain while cultivating a well-rounded perspective on leadership.

With a personal mission to drive disease prevention and bend the per capita healthcare cost curve in the US, Sweeny enables businesses across the healthcare landscape to accelerate their growth in profitable, sustainable, and meaningful ways. In her current role as VP and General Manager, in the Atlantic Division for LabCorp Diagnostics, Sweeny leads a team of close to 700 individuals and a P&L of \$250M+. Her team and customer centric approach has led to above market, year-over-year, base business growth in a challenging post-pandemic environment. Sweeny equips her sales and operations teams to ensure quality and innovation in diagnostics service delivery based on setting up long-term sustainable business models. Prior to Labcorp, Sweeny was the Senior Director of Biomedical Operations for McKesson. At McKesson she built quality programs to de-risk the business. Through the evaluation and realignment of resources, teams, and workflows, she was able to set the team up to unlock future growth.

Sweeny holds an MBA from INSEAD. She earned both a Master's degree in Mechanical and Industrial Engineering and a Bachelor's degree in Biomedical Engineering from the University of Toronto. Sweeny currently sits on the Richmond, VA Board of Directors for the American Heart Association. Sweeny also represents Labcorp on the Executive Leadership Council, Finance Committee for the Virginia Center for Health Innovation and the Healthcare Executive Committee at the Virginia Chamber of Commerce.

Outside of her professional life, Sweeny is a whole-food, plant-based lifestyle enthusiast, Hindustani classical vocalist, enjoys Bollywood dancing and loves spending time with her husband and three small children.

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## **John Derse** **Senior Partner, Healthcare Provider Industry Practice Leader, Mercer**

John Derse, located in Charlotte, NC, is a Senior Partner and leads Mercer's Healthcare Provider Industry Practice. His consulting is in the area of people strategy which includes strategy, alignment/change management, workforce analytics and rewards providing clients with end-to-end strategic advice concerning the design, implementation, and operation of human capital and the HR function.

Healthcare is an incredibly important industry to Mercer. Nearly \$1 of every \$10 of Mercer's revenue in the US comes from a hospital or health system. Mercer's commitment to this industry runs deep. Powerful and unique research has helped Mercer understand the world of healthcare today and more importantly, tomorrow as well. John's clients include some of the largest health systems and academic medical centers in the United States. He has also collaborated with and brought innovative work for a broad range of clients across various industries including financial services, consumer products, retail, manufacturing/ distribution, and entertainment.

John has been at Mercer for over 30 years. During that time, he has held a variety of business leadership positions including Global Leader for Business Transformation Solutions, Midwest Zone Leader, Chicago Market Leader, and Global Leader for Human Capital Strategy. John holds a bachelor's degree in economics from St. Lawrence University. He is involved in numerous civic and charitable activities in the area and just recently stepped down from being a Trustee at the University of Chicago Cancer Research Foundation.

John has been invited to speak on several critically important topics related to our healthcare workforce and care delivery. Most recently, these include the future of work in healthcare, addressing burnout and turnover, predictive analysis and workforce planning, and "inside employees' minds – healthcare" (recently released Mercer research).

Mercer is a global consulting leader in advancing the health, wealth, and careers of over 115 million people around the world and is a wholly owned subsidiary of Marsh McLennan Companies (NYSE: MMC), the leading global professional services firm in the areas of risk, strategy, and people. Mercer is in the business of creating more secure and rewarding futures for our clients and their employees, whether designing affordable health plans, assuring income for retirement, or aligning workers with workforce needs. Using analysis and insights as catalysts for change, Mercer anticipates and understands the individual and financial impacts of business decisions, now and in the future. We see people's current and future needs through a lens of innovation, and our holistic view, specialized expertise, and deep analytical rigor underpin each and every idea and solution we offer. For more than 80 years, we've turned our insights into actions, enabling people around the globe to live, work, and retire well.

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## **Jason Lineen** **Chief Strategy Officer, UVA Health**



As UVA Health's Chief Strategy Officer, Jason provides executive counsel and leadership for UVA Health's strategic planning efforts, service line expansion and transformation initiatives; including structuring strategic affiliations, mergers, acquisitions and partnerships. Jason partners with clinicians, researchers, educators, administrators, and our community to chart the strategic direction for UVA Health.

Jason was previously at AVIA, a Chicago-based healthcare strategy and innovation firm, where he served as Senior Vice President and Consulting Practice Leader. In this role, Jason was responsible for driving all aspects of AVIA's consulting division and advising healthcare leadership teams on the development of innovative approaches to growth and program expansion.

Earlier in his career, Jason held leadership roles at Navigant Consulting and Deloitte. Jason holds a Bachelor of Business Administration from the University of Notre Dame and a Master of Business Administration, with a certificate in Healthcare Industry Management, from Northwestern's Kellogg School of Management.

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**Robert Nelson, IV**





## Healthcare Executive Director, Virginia Ecosystem, Genentech

Robert Nelson was named Genentech's Healthcare Executive Director for the Virginia Ecosystem in October 2022. He is responsible for leading the end to end development and execution of Genentech's strategic commercial business plan in the Virginia Ecosystem. Robert is a people focused leader with over 22 years of experience in the healthcare and life sciences industry across multiple organizations and functions.

Prior to his current role as Healthcare Executive Director of Virginia, Robert held various leadership positions at Genentech such as Healthcare Market Director in the North Carolina and South Carolina markets, Mid-Atlantic Regional Field Director, and Division Manager. At present, Robert is responsible for orchestrating collaborations across the healthcare ecosystem with partners such as Health Systems, Payers, and Community Organizations. At the core of Robert's work is serving the patients and communities of Virginia. Creating 'A Healthier Virginia' is the vision / mission for the Genentech Virginia Ecosystem. He is passionate about addressing disparities of care through health equity focused initiatives geared toward underserved and underrepresented populations. He believes that everyone should have access to equitable healthcare and is committed to serving those whose voice often goes unheard.

Robert received his Bachelor of Science in Mechanical Engineering from the Georgia Institute of Technology. He currently serves on various boards and is a member of the Blueprint Virginia Healthcare and Life Sciences Executive Committee.

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## Courtney Walker, PharmD Health Outcomes Director – Health Equity, Novo Nordisk, Inc.

Dr. Courtney L. Walker is the Health Outcomes Director – Health Equity within the Managed Markets Dept. at Novo Nordisk, Inc. This position has primary responsibility for engagement efforts with health equity champions in identified strategic and priority Managed Markets accounts.

Recently, Courtney has served as the Medical Account Director and lead for the Health Equity Taskforce within the Managed Markets (MM) team at Novo Nordisk. This team has as a goal to ensure the MM team is well equipped to address the growing concerns from our internal/external stakeholders on the topic of health equity which includes Social Determinants of Health issues and overall resulting health disparities with patient outcome impact.

Historically, Dr. Walker engaged with large employers such as BP (British Petroleum), Southwest Airlines, AT&T, and US Steele who are attentive to the clinical crisis of obesity and diabetes in their employees. His aim is to assist these companies with the improvement of their employees' health via proper medical management. More recently, Dr. Walker has been an advocate on COVID-19 and its health outcome impact on patients with health disparities associated with various health equity issues pertaining to social determinants of health. Dr. Walker is a proud graduate of Texas Southern University College of Pharmacy and Health Sciences in Houston, Texas. Upon completion of his Doctor of Pharmacy, Dr. Walker completed a managed care pharmacy practice residency at Humana, Inc. in Louisville, Kentucky and the University of Kentucky's College of Pharmacy in Lexington, Kentucky.

Prior to his current role, Dr. Walker worked for 5 years as a Senior Outcomes Liaison (specializing in mental health and diabetes medications) at Eli Lilly, Inc. He then spent 4 years at Johnson and Johnson as a Senior Medical Liaison, specializing in rheumatology, dermatology, gastroenterology, oncology and autoimmune disorders.

He has completed more than 20 years of pharmaceutical industry experience and has given hundreds of clinical presentations across the country. Dr. Walker is active in his community by serving as an Elder in his local church and speaking at various diabetes/obesity-related events to improve clinical awareness. In 2017, Dr. Walker served as a speaker at T.D. Jakes Mega Fest 2017 in Dallas, Texas on a panel of experts on the need to address chronic kidney disease in the minority population. He spoke to over 800 individuals and the panel was streamed to many more of the 100,000 participants. More recently, Dr. Walker has served as an expert on panels for AT&T and Southwest Airlines on the prevention of prediabetes and diabetes in the employer environment. He was also a moderator for the 2018 Congressional Black Caucus in Washington, D.C. leading a discussion on Diabetes Awareness in the African American community.

Courtney is a 2018, 2020 Novo Nordisk Circle of Excellence (COE) Award Winner, the top award given annually to clinical employees in the organization.

He is the proud husband of Jocelyn, a Physical Therapist, and father to four great kids.

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## **John Newby** **Chief Executive Officer, Virginia BIO**

John Newby is the CEO at Virginia Bio, the statewide non-profit trade association for the life science industry. Nearly 300 entities spanning biopharmaceuticals, medical device, med tech, diagnostics, digital health, bioinformatics, agriculture and industrial bio and related fields are based in Virginia, mainly clustered around research universities and medical institutions. Virginia Bio is the sole state affiliate and works closely with key national industry organizations Biotechnology Innovation Organization (BIO), AdvaMed, Medical Device Manufacturers Association (MDMA), Pharmaceutical Research and Manufacturers Association (PhRMA) and We Work for Health.

Newby was formerly the Commissioner of the Virginia Department of Veterans Services (VDVS), where he led an 850-member Agency located across 50 Virginia locations, delivering employment, education, benefits, behavioral health and long term health care services to Virginia's Reservists, Guardsmen, transitioning service members and 725,000 veterans. Prior to leading VDVS Newby practiced corporate, intellectual property and Hatch-Waxman biopharmaceutical law at international law firms in Richmond and Washington DC, and at a multinational company. Newby previously commanded an Air Force special operations unit supporting the U.S. Army's 3rd and 7th Special Forces Groups (Airborne), and served in Iraq as an aviator aboard the Boeing B-1B Lancer strategic bomber. Newby received a B.S. from the United States Air Force Academy, with Military Distinction, and his J.D. from the University of Virginia School of Law.

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## **Karen C. Velkey** **VP of Compensation and Benefits, HII,** **and Co-Chair, Blueprint Virginia Health Care & Life Sciences Executive Committee**

Karen Velkey is corporate vice president of compensation and benefits for Huntington Ingalls Industries, America's largest military shipbuilding company and a provider of manufacturing, engineering and management services to the nuclear energy, oil and gas markets.

Named to this position in 2015, she is responsible for formulating and maintaining competitive compensation programs for HII, including executive compensation, salary and wage administration, and short and long-term incentive programs as well as designing and implementing company investments in physical, financial, and mental wellbeing.

Velkey has more than 20 years of experience in human resources. Her most recent role was director, corporate compensation for HII, and previously worked at HII's Newport News Shipbuilding division, and Northrop Grumman Corp.

She holds a bachelor's degree from Millsaps College and an MBA from the University of Montana.

Velkey currently serves on the board of the Virginia Living Museum and is co-chair of the health care executive committee for the Virginia Chamber of Commerce.

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## **Kurt Small** **Senior Vice President, Elevance Health and President, Commercial and Specialty Business Division - East Region, Anthem Blue Cross and Blue Shield**

Senior Vice President, Elevance Health and President, Commercial and Specialty Business Division – East Region

Kurt C. Small serves as senior vice president and president, East Region, within Elevance Health's Commercial and Specialty Business division. He is responsible for the strategic direction, performance and growth of Elevance Health's commercial health plans in the East. Small has more than 25 years of experience in the industry, applying his in-depth knowledge of healthcare strategy and operations management experience in helping to guide and grow both commercial and government health plans.

He is a graduate of the College of William and Mary and earned his Master of Business Administration (MBA) from the Yale School of Management.

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**Dr. Kofi Essel**  
**Food As Medicine Program Director, Elevance Health**

Kofi D. Essel, MD, MPH, FAAP, is the inaugural Food as Medicine Program Director at Elevance Health. As a core member of the Health Outcomes Organization team, he works to coordinate with the broader social impact strategy, health equity, and medical policy initiatives enterprise wide. He will lead efforts in designing an enterprise-wide strategy implementing innovative approaches to address diet related chronic diseases and social risk using novel food interventions.

Dr. Essel is a board-certified community pediatrician at Children's National Hospital(CNH) in Washington, D.C. Most recently serving as Assistant Professor of Pediatrics and the Director of the George Washington University(GWU) School of Medicine and Health Sciences Culinary Medicine Program. Dr. Essel has dedicated his career to advocacy/research around healthcare and public health workforce training, health disparities, and community engagement, with expertise and national recognition in the areas of addressing diet related chronic disease and food insecurity with patients and families.



**Monica Schmude**  
**President, Anthem Blue Cross and Blue Shield Virginia**

Monica Schmude serves as President for Anthem Blue Cross Blue Shield in Virginia which serves over 3 million customers and employs more than 9,000 associates in the Commonwealth. She is responsible for the strategic direction, performance, and growth of Anthem's commercial business in Virginia. She also partners with healthcare providers to fulfill the company's mission of improving the lives and communities served across the state.

Monica joined Anthem in April 2023 and previously served as the Market President for Cigna Healthcare in the Mid-Atlantic Region, which included the District of Columbia, Maryland, and Virginia. Her prior roles during her 13-year tenure with Cigna included President of the Liberty Valley market and a series of progressively responsible roles in the Mid-Atlantic market.

Before joining Cigna, Monica was with Aetna as the manager of sales and business services for its middle market segment business in Chicago and additionally served as the business services leader in the Mid- Atlantic. She began her career for Guardian Insurance Company as a claims examiner and has more than 30 years of industry experience.

Monica earned a bachelor's degree in industrial/organizational psychology with a concentration in women's studies from the University of Wisconsin-Oshkosh. She currently serves as the Vice President of the Virginia Association of Health Plans (VAHP) and is a member of the Northern Virginia Chamber of Commerce, Marymount University Board of Trustees, Choral Arts Society of Washington, and the Healthcare Financial Management Association (HFMA) National Advisory Council. She previously served on the Dean's Council University of Maryland School of Public Health, Mid-Atlantic Business Group on Health, Greater Washington Board of Trade Board of Directors, and Girls on the Run Northern Virginia. She is a member of The Economic Club of Washington DC and Leadership Greater Washington Class of 2020. She was named to the 2019 Most Powerful Women in Washington (Washingtonian Magazine), recipient of the 2019 March of Dimes Heroine of Washington Award, served as the 2019 Program Chair for the Mid-Maryland Mission of Mercy, was named one of the 2021 Most Powerful Women in Washington (Washingtonian Magazine), and was named an honoree for the Washington Business Journals 2021 Women Who Mean Business awards.



**THANK YOU FOR PARTICIPATING!**

