



## Virginia Chamber of Commerce Work-Based Learning Spotlight

**Company Name:**

Studio Center

**Please provide a brief overview about your company:**

Studio Center is a 50-year-old, nationally acclaimed and award-winning firm specializing in media creation, distribution, and measurement. We employ super talented people who ideate, design, develop, write, book, shoot, record, voice, edit, mix, light, and finish thousands of award-winning projects every year.

**Please provide a brief summary about your company's internship/apprenticeship/returnship program(s):**

We have interns for every area of the business. Everything from Accounting to Video Editing, from Audio to Social Media.

**What is something that is interesting or innovative about your internship/apprenticeship/returnship program that you would want colleges/high school students to know about?**

We give out students hands-on experience that they can use in every area of their life. We show them how to communicate with clients and how to work in a team. We also show them how to "roll-with-the-punches" in a fast paced studio setting

**What kinds of work assignments are interns/apprentices responsible for at your company?**

Every internship is assigned by the department head of the internship the student is working with to help the intern understand the everyday duties of that department.

**If another company wanted to start an internship/apprenticeship/returnship program, what words of advice would you share with them?**

I would suggest that you reach out to schools Student Career Centers and connect with them personally. The best way to get quality interns is to go straight to the colleges. Also, go to fairs and set up tables on campus for your internships. Go to where the students are.

**Contact person (for those who want to reach out to you to talk about your program):**

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